

## Connect, with Expereo

Network-as-a-Service to ensure every part of your business has the right connectivity and resiliency



The speed at which business environments are evolving is both exciting and daunting. As the latest phase of enterprise transformation accelerates, enterprises are digitizing to stay competitive, drive operational efficiencies, and enhance customer experiences.

Becoming more agile, flexible, and innovative is critical - particularly as businesses expand globally. Organizations are rapidly shifting to cloud-based applications and services, integrating IoT, and exploring the latest in automation and artificial intelligence.

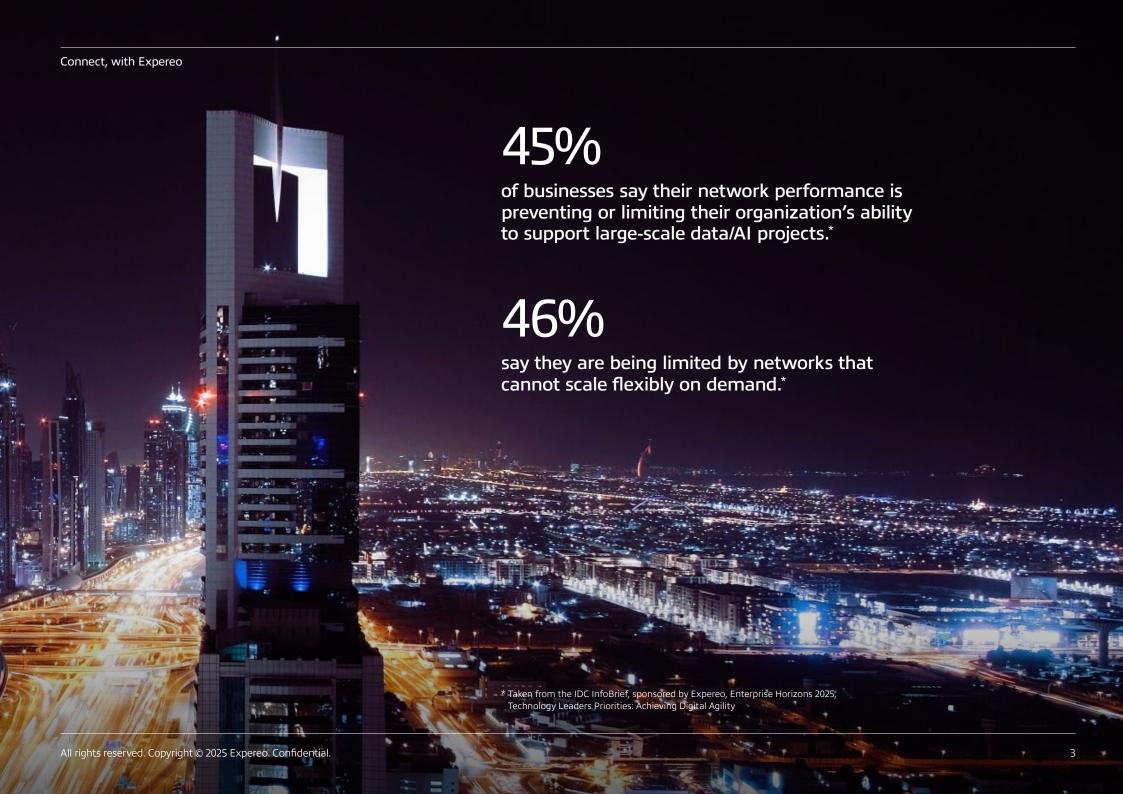
At least, that's the plan. These strategic ambitions often overlook one critical point: connectivity is the foundation for transformation, growth, and innovation. Without connectivity, your business cannot function.

Legacy infrastructures, fragmented and fragile networks, and outdated security measures are just some connectivity challenges hindering change. Incomplete visibility, suboptimal Internet performance, and the complexity of managing multiple providers make transformation an ordeal. As you scale networks to accommodate new locations and sites, the potential for bottlenecks, vulnerabilities, regulatory non-compliance, and talent shortages means the challenges only intensify.

Here's what you can achieve with the right connectivity strategy.

<sup>52%</sup> of organizations say their network/connectivity infrastructure is not ready or will soon need to be upgraded or replaced to support their new technology initiatives.\*

<sup>\*</sup> Taken from the IDC InfoBrief, sponsored by Expereo, Enterprise Horizons 2025, Technology Leaders Priorities: Achieving Digital Agility



#### The complexity, removed

Solving connectivity complexity is what we do. Providing reliable, scalable, and secure Internet connectivity is how we do it. As a dedicated and experienced managed Network-as-a-Service partner, we align your network strategy with your strategic goals.

Our suite of connectivity solutions has been designed to address the needs of businesses and support your digital transformation, global expansion, and operational efficiency because:



#### We design, build, and execute the right connectivity strategy for your business

When designing your network connectivity strategy, our consultative approach emphasizes proactive capacity planning and network automation to streamline tasks, with integrated security measures to ensure your network stays secure and resilient.

Our reliable Internet networks are available in 190+ countries, so your business has the adaptable and scalable network foundations to support your digital transformation and cloud strategies while accommodating change and growth.

We also manage the entire lifecycle of your network solutions, from design to implementation, with ongoing monitoring and support. This includes handling local providers, managing global networks, and ensuring seamless connectivity.

\* Taken from the IDC InfoBrief, sponsored by Expereo, Enterprise Horizons 2025, Technology Leaders Priorities: Achieving Digital Agility





#### You can see and control your entire network estate from a single pane of glass view

Network visibility is critical—and often a challenge for organizations to achieve. This is why we've developed the **expereoOne platform**, which consolidates all your network services into a single interface. Not only does this simplify network management, expereoOne provides a single pane of glass to offer real-time insights into your network with the ability to optimize its performance.

#### Our wide range of connectivity options provide the best solution for your global requirements

Our portfolio of solutions helps organizations with complex network requirements, distributed teams, or multiple locations worldwide, to cover every connectivity requirement.



Global Internet provides you with secure, scalable Internet connectivity across multiple regions and countries. It delivers reliable and consistent access and advanced networking technologies, including SD-WAN, and hybrid Internet, to ensure optimal performance.



Using our Low Earth Orbit (LEO) Satellite Service, you'll benefit from robust and reliable near-global coverage. LEO enables high-speed, low-latency Internet access in remote, rural, and underserved regions where fiber or traditional infrastructure is hard to deploy. LEO satellite networks can also be set up as automatic failover solutions to provide an always-on backup.



With Fixed Wireless Access
(FWA), your business gets
reliable, flexible mobile networks.
FWA can connect remote or
hard-to-reach locations where
fixed-line infrastructure is either
unavailable or costly to deploy.
It can also serve as a primary
or failover connection to further
enhance network reliability and
business continuity.







#### We provide one point of contact for all your global connectivity needs

Our comprehensive portfolio of connectivity services addresses all your needs with just one partner. By managing your entire network ecosystem, we provide a single point of accountability–reducing the complexity and operational burden on your internal IT teams and providing one contact for all connectivity-related matters.



#### We proactively monitor and manage everything on your behalf

As a Managed Service Provider (MSP), we take care of the end-to-end design, deployment, and maintenance of your connectivity solutions to maximize network efficiency. Using real-time monitoring and predictive analytics, we continually track network performance to detect anomalies and potential issues before they impact your business operations. Leaving you free to focus on your core operations and strategic goals.

# Evolve and transform seamlessly, all over the world

Whether you're moving into new geographies, deploying transformative technologies, streamlining your operations post-M&A, or exploring new opportunities, the business of staying connected is incredibly complex.

We know that managing all the options is resource-intensive, taking precious time away from achieving your actual business goals. With Expereo as your partner, we enable you to:



#### Reduce operational and financial complexity to refocus on high-value business delivery

Ensuring, maintaining, and managing business connectivity—especially with a multi-regional and multi-national spread—is complex. We connect all parts of your business, including any pop-up offices and remote sites, with all specific connectivity requirements managed for you. All simplified with a single point of contact under a single Master Services Agreement.

Handling operational and financial complexity is what we do best. We can further lighten the network management load for your teams by choosing the technology, negotiating contracts, organizing invoices, and managing and coordinating multiple global and local Internet Service Providers. And you still remain in control. Through the expereoOne platform you are still in charge of your network estate, but without the management headaches.

With extensive knowledge, insight, and experience around Internet connectivity, our trusted advisors free up your IT teams to focus more on high-value strategic work, such as helping deliver better business outcomes.

28%

of global businesses say expectations within their organization of what AI can do are growing faster than their ability to meet them.\* 45%

of global businesses expect to increase their use of external vendors to bridge the networking skills gap.\* 39%

of organizations struggle to find or retain skills in networking.\*

<sup>\*</sup> Taken from the IDC InfoBrief, sponsored by Expereo, Enterprise Horizons 2025, Technology Leaders Priorities: Achieving Digital Agility



#### Unlock strategic agility, from site to boardroom

We complement your ability to 'switch on' new business operations and quickly respond to market changes without compromise. This includes support for individual site strategies, for example, to accelerate the roll-out of multiple retail stores or to flex the level of connectivity within certain locations. And, with outage strategies in place, you can protect your business from unplanned downtime.

We also help reinforce board-level strategies for expansion and consolidation into new geographies, including locations that your competitors can't reach. So you can connect the right people to the right business apps wherever they are, and your workforce can contribute to outcomes anywhere they work.



#### Realize new business value and consistent ROI

We make sure that every part of your organization, in every corner of the globe, is always on and always delivering value. With high-speed, global connectivity backed up by rapid, flexible failovers in case of cabled outages, this ensures that you and your teams can make the most of all technology investments.

With Expereo laying the foundations to de-risk your digital transformation and simplify global network scaling, you're empowered to adapt to changing needs and new opportunities quickly without any connectivity obstacles and without network management headaches.

28%

of global businesses, in the last 12 months, have lost up to 1% of revenue or revenue opportunity due to network downtime or poor network performance.\*

<sup>\*</sup> Taken from the IDC InfoBrief, sponsored by Expereo, Enterprise Horizons 2025, Technology Leaders Priorities: Achieving Digital Agility

#### Why Expereo?



#### How we deliver the right connectivity solution to you is a fundamentally human process

While some larger enterprises have up to 400 individual ISP relationships to build out their global infrastructure, we don't add to the confusion.

With a single point of contact supported by a team of trusted advisors, we're committed to serving you personally. This results in Internet pricing decisions made in days rather than weeks.



### Our extensive global partnerships are honed to a local level

We have an in-depth reach and understanding of connectivity in all parts of the world. We have people on the ground who understand the culture, speak the language, and know how to overcome local connectivity challenges.

This means we can design and execute a business connectivity strategy that is unique and appropriate for every location. All technology we implement is supported by 24/7 support centers that follow the sun and are primed to solve any issues before you know about them.



#### We bring 20+ years of experience working solely on developing effective Internet connectivity

Our expertise in the who, what, and why of connectivity is what strengthens our position as your trusted advisor. We ensure you get the best managed Internet connectivity services to support and enhance your business, backed up by a broad portfolio with world-class data and intelligence solutions that are configurable to your needs.

This is why, directly or indirectly, 60% of Fortune 500 companies use Expereo for their connectivity needs and how we've built up a strong base of global enterprise customers who trust us to connect them and keep them connected.



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## Stay connected, the world over

Successful businesses are flexible and adaptable to change. This makes it more important than ever that your organization has the robust, resilient, and secure connectivity it needs to ensure everyone, everywhere has access to everything they need. Without the complexity that typically comes with it.

We handle your connectivity complexity so you don't have to. Expereo brings the experts and consulting to build and execute the right connectivity solutions for your needs—and manage it on your behalf.

Expereo gives you the flexibility and agility to evolve and transform your business all over the world. As a result, you can unlock strategic agility across your organization, realize new value and consistent ROI, and ensure every part of your organization is 'always on' and ready to tackle the next opportunity.



#### Socomec powers up with Expereo for seamless network transformation

Industrial group Socomec needed a fully managed Internet connectivity solution and network infrastructure visibility to give them a clear view of their locations and network performance across the APAC region.

#### **Key solutions**

- Designed and deployed a fully diverse Internet backbone to ensure network resiliency
- Provided a dual-backup DIA connection for stable and fast communication between their China factories and European data center
- Provided real-time visibility into network performance with expereoOne

#### **Key benefits**

- Reduced the complexity of managing multiple providers, minimized outages, and improved service quality
- A single point of contact to manage design, implementation, service transition, and provide regional support
- Multi-language and time-zone support with a fast and efficient helpdesk team



#### Carlsberg Group deliver Internet connectivity in 40 countries with Expereo

Leading global brewery Carlsberg Group chose Experso to manage their Internet connectivity in 40 countries at 160 sites in support of their global digital transformation journey.

#### **Key solutions**

- Implemented and managed a new Internet underlay network to ensure seamless performance wherever Carlsberg's employees, partners, and customers are located
- Moved Carlsberg away from several regional service providers with fragmented technology solutions to one integrated network and security stack

#### Key benefits

- Provided a managed Internet service as a single partner, allows Carlsberg's internal IT teams to focus on higher-priority tasks
- Real-time visibility and insight into network performance enabled by expereoOne
- Five global support centres and teams on the ground with hyper-local knowledge and expertise to cater for Carlsberg's global footprint

#### A strategic roadmap to proven success

With intelligent, tailored solutions designed to meet every possible need, and the ability to monitor, optimize and manage **global connectivity**; we can support any organization's goals.

With expereoOne you have control at your fingertips via risk-free deployment and seamless switchovers to give full confidence in your system from day one. Our team of global experts provides 24/7 proactive support so that you can trust that the best interests of your business are constantly looked after.

#### Why Expereo?

In our 20 year history, we have quoted connectivity solutions for over 600,000 sites around the world, ensuring an unrivalled expertise in providers, technology, pricing and regulations with:



**Complete visibility** of your network health down to site level with expereoOne



**2,300+** global ISP networking partners



OQO Trusted partner of **60% of** Fortune 500 companies



5 Global support centers providing 24/7 support



Connectivity across 190 o countries with in-region support and fast delivery



Operating with 1 Master Services Agreement



**11 languages spoken** for seamless customer service



Complete portfolio to connect, secure and enhance your global network strategy



And a single point of **contact** for seamless customer experience

## Get ready to grow, connected by Expereo

**Download the Enterprise Horizons 2025 Report** 

Arrange a call with an Expereo expert

